

A ROBUST DATA FOUNDATION IS NEEDED TO MOVE TOWARDS NET ZERO

DATA QUALITY MATTERS FOR BETTER DECISION-MAKING



of companies use data from established commercial databases to quantify their corporate carbon footprint.



of respondents say they use high-quality, industry-based data to assess their emissions baseline on the product level.



DATA QUALITY IS ESSENTIAL for carbon accounting, reliable quantification of your company's emission baseline, identifying hotspots, evaluating reduction pathways, and measuring progress towards a **NET-ZERO TARGET**.

Using high-level and low-quality emissions data could lead to inaccurate results and wrong decisions, higher offsetting costs and potential fines from regulatory bodies, BREACHING THE TRUST OF CONSUMERS AND RAISING ACCUSATIONS OF GREENWASHING.

TO AVOID THESE RISKS, HIGH-QUALITY INDUSTRY-BASED DATA THAT IS REGULARLY UPDATED IS MANDATORY.



Talk to an expert about how high-quality industry-based emissions data can save you time and money.

LEARN MORE