

# Tikkurila Ensures Compliance Global Growth With Standardized Safety Documentation Process

## OVERVIEW

For more than 150 years, Tikkurila has provided consumers and professionals with user-friendly, sustainable paint solutions for surface protection and decoration.

Product safety and quality are among the cornerstones of Tikkurila's operations. From family homes to unique business environments like hospitals, Tikkurila product labeling must meet customer needs and expectations as well as regulatory requirements. To that end, the company works hard to systematically determine the health, safety and environmental impact of the raw materials used in its paints. Product teams must develop material safety data sheets (SDS) and labels in up to 15 languages as it markets more than 2,000 products.

Tikkurila's facilities across 11 countries used different methods to create safety data sheets and labels, including outsourcing for translation. They realized that they needed a more efficient way to create their SDSs if they were going to continue to grow.



Founded in: 1862



Paint Manufacturing



Finland (HQ),  
Distribution to 40 countries

**€ 582 million**

Revenue in 2020

**2,400**

Employees

## CHALLENGES



### Generate

world-class safety  
documentation and  
labelling in multiple  
languages



### Meet increasingly tight regulatory requirements

and rising customer  
expectations

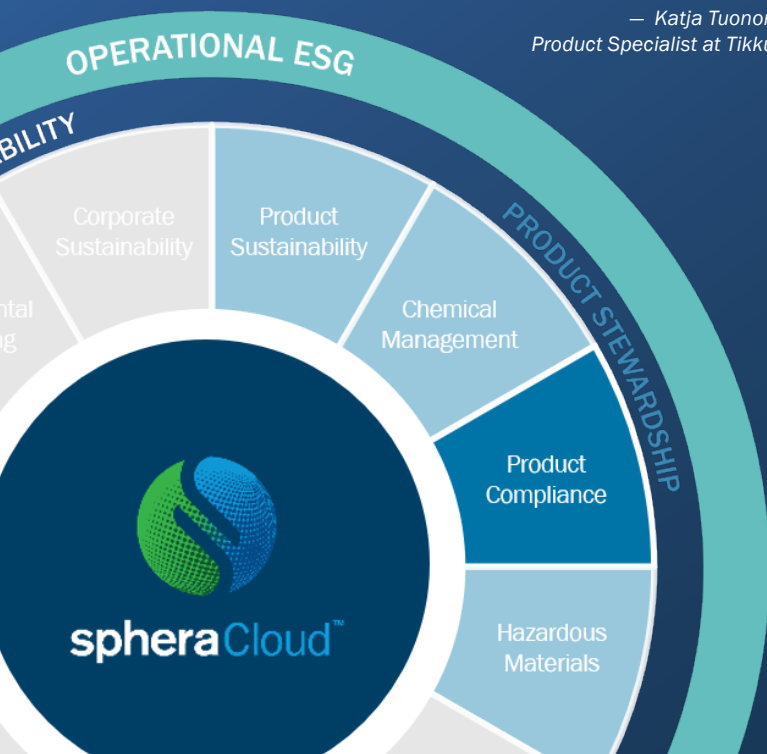


### Drive operational efficiency

to support international  
growth strategies

"In the past, it took at least one working day to translate a safety data sheet. Now the translation is done immediately – in less than a minute. And we don't have the possibility for human error. We've taken a huge leap by standardizing with Sphera. It benefits our process and our customer service."

— Katja Tuononen,  
Product Specialist at Tikkurila



## SOLUTION

### SPHERA'S PRODUCT COMPLIANCE SOFTWARE

Tikkurila has integrated Sphera's Product Compliance solution with its formula management system, so materials information flows seamlessly across platforms. The company also uses Sphera's Chemical Management system to archive safety documents widely and make them available online throughout the company.

By using the same system to generate safety data sheets and product labels across multiple locations, the Tikkurila's product safety teams are helping drive operational efficiency. The sites now have greater flexibility because their product safety teams can now generate standardized, best-in-class SDSs and labels in multiple languages. For example, employees in Finland can now confidently produce safety documents in Polish, Swedish and other languages using the Sphera solution. As a result, these four Tikkurila sites will reduce costs and expedite completion of SDSs by eliminating the need for external translators.

## RESULTS

Tikkurila's customers will benefit from product safety documentation that is consistently accurate and well phrased. That quality and consistency make it easier for paint professionals and especially consumers to locate and understand critical safety information so they will have a high level of confidence in both the products and the manufacturer.



**Standardized creation of safety data sheets and labelling**  
for more than 2,000 products across 6 countries



**Translation of up to 46 languages with one system,**  
reducing costs and risk of errors by eliminating dependence on outside contractors working manually



**Reduced time**  
to translate typical safety data sheet from 1 working day to less than 1 minute



**Established a flexible platform**  
and process for rapidly generating documentation in response to regulations and growth into new countries

Contact us to learn more about Sphera's Product Compliance software.

[sphera.com/contact-us](https://sphera.com/contact-us)