

How To Deliver On Sustainability Commitments



Our world is in a state of profound transformation. Governments and businesses around the world are answering the call to take action on climate change. Many have committed to reducing emissions in line with the 2015 Paris Agreement. Yet some of the world's leading companies are still working to align sustainability actions with commitments.

In a recent Sphera Survey ...



Companies are optimistic about progress in sustainability to date. Many companies have put a stake in the ground and declared sustainability a priority.

However, implementation lags ...

53% of companies have clearly communicated a strategic sustainability plan

59% of companies have incorporated sustainability into product innovation

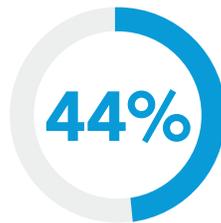


This discrepancy could be explained in part by organizations with new climate commitments. At least some of the gap between pledge and practice is likely to close as those companies begin to map their sustainability journeys and take action.

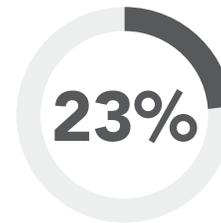
Sustainability is ready for a digital transformation ...



of companies use a dedicated system to manage sustainability performance



of companies manually gather sustainability data in spreadsheets



of companies have no tools or processes in place to manage sustainability performance

Knowing the momentum behind this transformation, this gap between theoretical dedication and the practical implementation of digital tools was surprising and could become a major vulnerability for businesses planning to scale sustainability efforts in the future.



How can companies close this gap?

To deliver on ambitious sustainability goals, businesses need **automated data collection** and **powerful reporting tools** to manage compliance, find efficiencies, optimize operations and deliver innovative products and services.



Want to know more?

[Contact us to learn more about SpheraCloud's Corporate Sustainability software](#)