



Strategic Guidance

Formulate a sustainability strategy that works for your business

The demand for more sustainable business is constantly increasing, as is the number of different initiatives, regulations and approaches with which companies need to align for sustainability. In order to secure their future business, companies need to respond quickly by committing to relevant sustainability initiatives, setting realistic emissions reduction goals and making strategic decisions regarding further steps. But how should they manage these challenges with limited resources and know-how?

Reduce risk and secure the future by embedding sustainability throughout your business



Sphera's Strategic Guidance Services help companies during their entire sustainability journey by starting where they are and helping them to develop a comprehensive strategy that supports their business objectives. With results driven by consistently updated industry-specific data, Sphera delivers sound advisory services, backed up by powerful software tools, to embed sustainability throughout the organization. The outcome is a clear set of goals, strategies, tactics and operational solutions that will lead your products, processes and company culture into the sustainable future.



Embed sustainability
into your company's DNA



Design an ever-
improving process



Use accurate
industry-based data

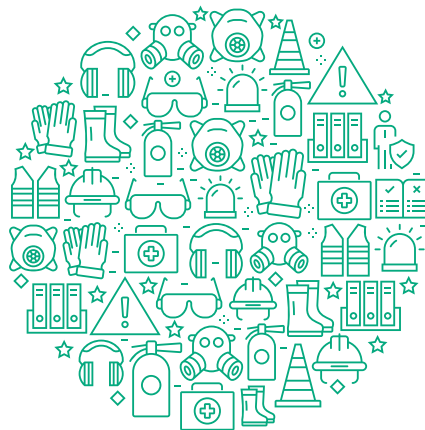


Work with people
who understand your
sector-specific needs

Our solutions for Strategic Guidance Services.

Materiality Assessment

Which aspects of your situation relevantly influence your sustainability performance? Scope out the potential for sustainability initiatives in your organization by prioritizing the topics and impacts most relevant to you and your stakeholders.



Strategy Workshop

The first step toward sustainable business value. Screen the issues and identify the most relevant themes. This workshop is designed to reveal a holistic picture connected to your specific sustainability needs.

Scope 3 - Value Chain Carbon Accounting

We offer data, software and consulting to help you in analyzing and managing your carbon emissions across the entire value chain (scope 3 emissions). When you know your carbon footprint, you know how relevant your own and scope 3 emissions are, so you can make data-driven decisions and improve where it is needed the most. actions

Benchmarking

Assess your performance across a number of key topics against competitor achievements and wider industry best practices. This service helps you contextualize your activities within the marketplace, showing you how sustainability works within a competitive landscape.

Portfolio Sustainability Assessment

Do you know the potential of your product portfolio to accelerate sales, reduce risk and capture market opportunities? Assessing your entire portfolio allows you to determine which products have the most potential and which products need to change.risk visibility, and best practice collaboration

Sustainability Strategy Development

What is your strategy for driving value through sustainability? Let our consulting experts help you develop a vision for future sustainability success. A holistic approach, this service helps managers set goals and clarify the steps to generating long-term value.

Science Based Targets (SBT)

The Science Based Target initiative (SBTi) has established a set of criteria for organizations to take the lead in steering society toward a brighter future. We support you in settings your Science Based Target in alignment with the required emissions reductions and your specific situation.

Sustainable Development Goals (SDG)

Our Sustainable Development Goals experts can help you to define which SDGs are important to your company and how you can include them in your sustainability strategy.

Flexible Consulting Options to Meet Your Business Goals.

- Understand the value of sustainability for your organization
- Set the right priorities for success along your sustainability journey
- Underpin your engagement to sustainability by committing to relevant initiatives
- Gain competitive advantage by identifying your strengths and reducing weaknesses
- Get the big picture of the environmental impact of your organization for meeting true reduction targets

Secure your license to operate with Sphera Sustainability Guidance Services

Sphera's Strategic Guidance Services help you develop a customized sustainability roadmap for your organization that will quantify and increase the business value of your sustainability initiatives. Starting with your business objectives, we work our way down to your operations and products to make the transition to greater sustainability seamless and intuitive. The result is a clear set of goals, strategies, tactics and operational solutions that will lead your products, processes and the entire organization to sustainable success.



Manage risk

By involving all key stakeholders in the process, we ensure you identify risks and opportunities early and address them proactively.



Enhance brand

A clear strategy for sustainability demonstrates your commitment to sustainability, improving your overall brand reputation.



Increase revenue

Identify opportunities for market differentiation, product innovation and development of new business models.



Reduce cost

Our advanced sector expertise means less time and money spent assessing the situation, helping you get a quicker buy-in from your leadership team.



One-stop shopping for all your sustainability needs.

Move along your sustainability journey with Sphera and benefit from our deep consulting insights combined with:



Data

Up-to-date industry-specific datasets used as a foundation for all calculations



Corporate Sustainability Software

Simplify and streamline organizational sustainability reporting and management



Product Sustainability Software

Understand, optimize and communicate your product sustainability performance

Contact us to learn more about Sphera's Strategic Guidance services.

[sphera.com/contact-us](https://www.sphera.com/contact-us)

ABOUT SPHERA

Sphera creates a safer, more sustainable and productive world. Our innovative cloud-based risk management platform connects an unprecedented amount of information that leads to deeper insights across an enterprise. We operationalize, scale and optimize Integrated Risk Management strategies to help customers identify, manage and mitigate risk in the areas of Environment, Health, Safety & Sustainability (EHS&S), Operational Risk Management and Product Stewardship.

www.sphera.com